

**Notice of Request for Proposals
for
MARKETING CONSULTING SERVICES**
(reference 2021-RFP-129)

Notice is hereby given that the New Jersey Economic Development Authority is seeking proposals to provide the Marketing Consulting Services to the Authority.

The proposal must be responsive to the Request for Proposal (RFP), including all compliance documentation. If selected, your institution will be required to comply with the requirements of **P.L. 1975, c.127 - N.J.S.A. 10:5-31 et seq. and N.J.A.C. 17:27 et seq.**

The RFP is available on the Authority's website at <https://www.njeda.com/bidding/#IPM3> under:

“2021-RFP-129 – MARKETING CONSULTING SERVICES”

Any questions regarding the RFP must be directed in writing, via e-mail, to EDAProcurementQA@njeda.com **at or before 2:00 PM (EST), Friday, August 13, 2021** (*No phone calls please*).

All questions and answers with regard to the RFP will be posted on the Authority's website at <https://www.njeda.com/bidding/#IPM3> under “2021-RFP-129 – MARKETING CONSULTING SERVICES”.

Proposals shall be received at or before 2:00 PM (EST), on Friday, September 3, 2021.
Both electronic and hard copy proposals will be accepted.

Electronic Proposals must be uploaded to the Authority's ShareFile system, per the RFP link.

Hard Copy Proposals must be addressed to:

Address:

New Jersey Economic Development Authority
Internal Process Management Department
REF # 2021-RFP-129 – MARKETING CONSULTING SERVICES
Due Date: Friday, September 3, 2021 – 2:00 PM
PO Box 990
36 West State Street
Trenton NJ 08625-0990

Main Reception Desk - Telephone: 609-858-6700